

THE 2019 GREATER NEW HAVEN ST. PATRICK'S DAY PARADE BALL

Saturday, March 2, 2019

Anthony's Ocean View, New Haven, Connecticut

ADVERTISING CONTRACT

Please publish a _____ page advertisement in the **2019 St. Patrick's Day Parade Ball Program**. My check in the amount of \$ _____ is enclosed.

ADVERTISING RATES

		Selection	Printable Size
Quarter Page	\$75		1/4 page (horizontal) 1-7/8 x 4-1/2 or 1/4 page (vertical) 2-1/4 x 3-3/4
Half Page	\$100		1/2 page (horizontal) 4-1/2 x 3-3/4 or 1/2 page (vertical) 2-1/4 x 7-1/2
3/4 Page	\$175		5-5/8 h x 4-1/2 w
Full Page	\$200		7-1/2 h x 4-1/2 w
Inside Cover	\$350		7-1/2 h x 4-1/2 w
Back Cover	\$500		7-1/2 h x 4-1/2 w

All advertisements must be accompanied by payment and camera-ready artwork.

If possible, please submit your ad electronically to cliff@iovanne.com. Please call Cliff Lynch at 203.410.3098 with any questions. No advertisement will be published without pre-payment in full. Please make checks payable to:

Associated Irish Societies, Inc. (AIS)

The deadline for all advertisements is Friday, February 15, 2019.

Please retain this portion of the contract as record of the transaction and a receipt for your files. Thank you for your payment of \$ _____ for the advertisement in the **2019 St. Patrick's Day Parade Ball Program** and thank you for your support of the Parade.

Please submit completed contracts and payment to:
Cliff Lynch, PO Box 9078, New Haven, CT 06532
203.410.3098