



# THE 2020 GREATER NEW HAVEN ST. PATRICK'S DAY PARADE BALL

Saturday, March 7, 2020

Anthony's Ocean View, New Haven, Connecticut

## ADVERTISING CONTRACT

Please publish a \_\_\_\_\_ page advertisement in the **2020 St. Patrick's Day Parade Ball Program**. A check made payable to *Associated Irish Societies, Inc. (AIS)* in the amount of \$\_\_\_\_\_ is enclosed.

## ADVERTISING RATES

		Selection	Printable Size
Quarter Page	\$75		1/4 page (horizontal) 1-7/8 x 4-1/2 or 1/4 page (vertical) 2-1/4 x 3-3/4
Half Page	\$100		1/2 page (horizontal) 4-1/2 x 3-3/4 or 1/2 page (vertical) 2-1/4 x 7-1/2
3/4 Page	\$175		5-5/8 h x 4-1/2 w
Full Page	\$200		7-1/2 h x 4-1/2 w
Inside Cover	\$350		7-1/2 h x 4-1/2 w
Back Cover	\$500		7-1/2 h x 4-1/2 w

**All advertisements must be accompanied by payment and camera-ready artwork.**

If possible, please submit your ad electronically to [karyn.gallagher@comcast.net](mailto:karyn.gallagher@comcast.net).

Please call Karyn Gallagher at 203.387.7999 with any questions. No advertisement will be published without pre-payment in full. Please make checks payable to:

***Associated Irish Societies, Inc. (AIS)***

**The deadline for all advertisements is Friday, February 21, 2020.**

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Please retain this portion of the contract as record of the transaction and a receipt for your files. Thank you for your payment of \$\_\_\_\_\_ for the advertisement in the **2020 St. Patrick's Day Parade Ball Program** and thank you for your support of the Parade.

Please submit top portion of contract and payment to:

Associated Irish Societies

Attn: Karyn Gallagher, Parade Ball Program

PO Box 9078, New Haven, CT 06532