



# St. Patrick's Day Parade

GREATER NEW HAVEN, CONNECTICUT

## PATH TO THE PARADE

# 5K

RUN OR WALK

**FRIDAY EVENING, AUGUST 18 , 2023 6:30 PM**

**FARMINGTON CANAL PATH, SHERMAN AVE, HAMDEN , CT**

**COURSE FLAT & FAST CHECK IN AND DAY OF REGISTRATION 5PM**

**EARLY BIRD REGISTRATION \$30 ENTRY FEE THROUGH 7.31.2023**

**\$35 ENTRY FEE AND GUARANTEED T-SHIRTS WITH**

**PREREGISTRATION BY 8.13.2023**

**REGISTRATION ENTRY FEE \$37.00 8.14.23 TO 8.18.23**



**PRERACE PACKET PICK UP WEDNESDAY, 8/16**

**OR THURSDAY 8/17 2PM-6PM @ WOODBRIDGE RUNNING CO.**

**7 LANDIN STREET, WOODBRIDGE,CT**

**REGISTRATION [WWW.STPATRICKSDAYPARADE.ORG/EVENTS](http://WWW.STPATRICKSDAYPARADE.ORG/EVENTS)**

**[HTTPS://RUNSIGNUP.COM/RACE/CT/HAMDEN/PATHTOTHEPARADE5K](https://runsignup.com/race/ct/hamden/pathtotheparade5k)**

**CAN'T MAKE THE RACE? VIRTUAL RACE OPTION AVAILABLE!**

## POST RACE PARTY AT THE PLAYWRIGHT IRISH PUB

**RUNNERS >21 FREE BEVERAGE, HOPPY HOUR SPECIALS, ENTERTAINMENT & MORE**



Authentic Irish Pub  
Restaurant & Banquet Facility  
1232 Whitney Avenue, Hamden

Questions? Contact John Tolbert 203-804-3205 or Carolyn Shea Rand 203-556-8665 [events@stpatricksdayparade.org](mailto:events@stpatricksdayparade.org)



TILE AMERICA



DiStefano Brothers  
CONCRETE COATINGS



Acura by  
EXECUTIVE

THIS IS A FUNDRAISER FOR THE GREATER NEW HAVEN ST. PATRICK'S DAY PARADE

**EVENT SPONSORSHIP OF THE PATH TO PARADE 5K RUN/WALK ON  
FRIDAY, AUGUST 18, 2023 ON THE FARMINGTON CANAL, SHERMAN AVENUE, HAMDEN**

Interested in sponsorship ? Contact us Carolyn Shea Rand [carolynmshea@gmail.com](mailto:carolynmshea@gmail.com) 203-556-8665  
CathleenBuckheit [chairperson@stpatricksdayparade.org](mailto:chairperson@stpatricksdayparade.org) 203-214-3923  
Bernadette Canning [grandmarshal@stpatricksdayparade.org](mailto:grandmarshal@stpatricksdayparade.org) 203-444-4406

**Path to Parade Event Sponsor \$2,000**

- **PRESENTING SPONSORSHIP - BUSINESS NAME ASSOCIATED WITH RACE, "PATH TO THE PARADE 5K PRESENTED YOUR BUSINESS"**
- **BUSINESS LOGO ON RACE BANNER DISPLAYED AT RACE START/FINISH LINE (SPONSOR LEVEL DETERMINES SIZE; APPROVAL BY AIS)**
- **BUSINESS LOGO ON RACE SHIRT (SPONSOR LEVEL DETERMINES SIZE, APPROVAL BY AIS)**
- **OPPORTUNITIES FOR ONSITE SPONSOR TABLE / TENT AT RACE AND OR DISTRIBUTION OF BUSINESS PROMOTION PRODUCTS /COUPONS/ FLYERS FOR RACE BAG**
- **RACE LISTED ON RUNSIGNUP WEBSITE FOR RACE REGISTRATION WITH BUSINESS NAME AND LOGO AS PRESENTING SPONSOR REGISTRATION PAGE**
- **BUSINESS LOGO INCLUDED IN POWERPOINT PRESENTATION AT GREATER NEW HAVEN ST. PATRICK'S DAY PARADE BALL**
- **RACE ENTRIES FOR TEAM REPRESENTING BUSINESS (5 ENTRIES) (\$175 VALUE)**
- **YOUR COMPANY LOGO & LINK TO WEBSITE HIGHLIGHTED ON THE GREATER NEW HAVEN ST. PATRICK'S DAY PARADE WEBSITE**
- **SOCIAL MEDIA MENTIONS THROUGH GREATER NEW HAVEN ST. PATRICK'S DAY PARADE RACE PROMOTION (NHVPARADE)**

**Path to Parade Silver Sponsor \$1,000**

- **BUSINESS LOGO ON RACE BANNER DISPLAYED AT RACE START/FINISH LINE (SPONSOR LEVEL DETERMINES SIZE; APPROVAL BY AIS)**
- **BUSINESS LOGO ON RACE SHIRT (SPONSOR LEVEL DETERMINES SIZE, APPROVAL BY AIS)**
- **OPPORTUNITIES FOR ONSITE SPONSOR TABLE / TENT AT RACE AND OR DISTRIBUTION OF BUSINESS PROMOTION PRODUCTS /COUPONS/ FLYERS FOR RACE BAG**
- **RACE LISTED ON RUNSIGNUP WEBSITE FOR RACE REGISTRATION WITH BUSINESS NAME AND LOGO ON REGISTRATION PAGE**
- **RACE ENTRIES FOR TEAM REPRESENTING BUSINESS (3 ENTRIES) (\$105 VALUE)**
- **BUSINESS LOGO INCLUDED IN POWERPOINT PRESENTATION AT GREATER NEW HAVEN ST. PATRICK'S DAY PARADE BALL WITH APPROXIMATELY 500 PEOPLE IN ATTENDANCE**
- **YOUR COMPANY LOGO & LINK TO WEBSITE HIGHLIGHTED ON THE GREATER NEW HAVEN ST. PATRICK'S DAY PARADE WEBSITE**
- **SOCIAL MEDIA MENTIONS THROUGH GREATER NEW HAVEN ST. PATRICK'S DAY PARADE RACE PROMOTION (NHVPARADE)**



## Path to Parade Blue Sponsor

\$ 500

- BUSINESS LOGO ON RACE BANNER DISPLAYED AT RACE START/FINISH LINE (SPONSOR LEVEL DETERMINES SIZE; APPROVAL BY AIS)
- BUSINESS LOGO ON RACE SHIRT (SPONSOR LEVEL DETERMINES SIZE, APPROVAL BY AIS)
- RACE LISTED ON RUNSIGNUP WEBSITE FOR RACE REGISTRATION WITH BUSINESS NAME AND LOGO ON REGISTRATION PAGE
- RACE ENTRIES FOR TEAM REPRESENTING BUSINESS (2 ENTRIES) (\$70 VALUE)
- YOUR COMPANY LOGO & LINK TO WEBSITE HIGHLIGHTED ON THE GREATER NEW HAVEN ST. PATRICK'S DAY PARADE WEBSITE

## Path to Parade Orange Sponsor

\$ 250

- BUSINESS LOGO ON RACE SHIRT (SPONSOR LEVEL DETERMINES SIZE, APPROVAL BY AIS)
- RACE LISTED ON RUNSIGNUP WEBSITE FOR RACE REGISTRATION WITH BUSINESS NAME AND LOGO AS ON REGISTRATION PAGE
- RACE ENTRIES FOR TEAM REPRESENTING BUSINESS (1 ENTRY) (\$35 VALUE)

## Path to Parade Black Sponsor

\$ 100

- BUSINESS NAME ON RACE SHIRT (SPONSOR LEVEL DETERMINES SIZE, APPROVAL BY AIS)



THE GREATER NEW HAVEN ST. PATRICK'S DAY PARADE IS CONNECTICUT'S LARGEST ONE DAY SPECTATOR EVENT WHICH IS FREE TO THE PUBLIC. THE ASSOCIATED IRISH SOCIETIES IS AN IRS RECOGNIZED 501 (C) (3) NON-PROFIT THAT ORGANIZES THE GREATER NEW HAVEN ST. PATRICK'S DAY PARADE IN DOWNTOWN NEW HAVEN, CT AND IS AN ENTIRELY VOLUNTEER ORGANIZATION THAT FUNDRAISES ALL YEAR TO FUND THE PARADE.

Pictures from the 2022 Path to the Parade 5k



Join us on parade day on Sunday, March 10, 2024 follow us [stpatricksdayparade.org](https://stpatricksdayparade.org) @nhvparade #nhvparade

**EVENT SPONSORSHIP OF THE PATH TO PARADE 5K RUN/WALK ON  
FRIDAY, AUGUST 18, 2023 ON THE FARMINGTON CANAL, SHERMAN AVENUE, HAMDEN**

**Please choose your sponsorship level and initial**

**Path to Parade Event Sponsor      \$2,000**

**Path to Parade Silver Sponsor      \$1,000**

**Path to Parade Blue Sponsor      \$ 500**

**Path to Parade Orange Sponsor      \$ 250**

**Path to Parade Black Sponsor      \$ 100**

**Custom sponsorship available**

Business Name and address \_\_\_\_\_

Name (printed) \_\_\_\_\_ Phone \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Accepted by Greater New Haven St. Patrick's Day Parade/ Associated Irish Societies

Name (printed) \_\_\_\_\_ Phone \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**PAYMENT LINK OR USE QR CODE**

<https://www.zeffy.com/en-US/ticketing/0c757775-81be-471d-8818-ea57fb4791dd>

